

Re: FreeBSD's Visual Identity: Outdated?

Source: <http://unix.derkeiler.com/Mailing-Lists/FreeBSD/arch/2004-12/0157.html>

From: Giorgos Keramidas (keramida_at_freebsd.org)

Date: 12/24/04

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To: Chris <racerx@makeworld.com>, Nikolas Britton <freebsd@britton.org>

On 2004-12-23 23:02, Chris <racerx@makeworld.com> wrote:

> *Nikolas Britton wrote:*

>> *2. I cringe when I see Times New Roman, again redo the whole site
>> with a modern web font: Arial, Helvetica, Verdana, Etc. (ever here of
>> Cascading Style Sheets?)
>
> CSS? Isn't that a bit outdated? Isn't that more a Windows thing?*

Actually, no. Nikolas is right here. The sans serif fonts look much better and are more readable on the monitor. Times looks better on paper.

> *>3. The color scheme is not "complementary" anyone who has been to art
> > school or taken design classes will know what I talking about, read up
> > about basic color theory here:
> > <http://www.color-wheel-pro.com/color-theory-basics.html> (again, ever
> > here of Cascading Style Sheets??)
>
> Guess what mate – most of us are NOT into art. Get real. Deal with the
> OS, not the look and feel of the site. Do I really care if a design
> has passion blue opposed to blue?*

The fact that we don't know a lot about art and design is not a good excuse for reacting badly to anyone that says so.

Nikolas, there is an effort to redesign the web site, using CSS as much as possible for style & layout, making sure that the entire site has a consistent look and feel. Your comments show that you know a bit about design. If you believe you can help with such an effort, please contact us at <freebsd-www@freebsd.org> and assist the team who works on the web site.

> *Do you really thing techies are THAT into pastels? If you want to re
> design something (Actually – is sounds like you have been watching way
> too much TLC) then get a gig on Monster House.
>
> >4. I like the Beastie logo on the boot loader screen but ASCII art is*

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- > >*unprofessional... It would be better if you made the color ASCII beastie*
- > >*the default.*
- >
- > *Who cares?!?! It's resource friendly tho...*

``Who cares?'' is exactly the sort of bad PR that Nikolas is right about. Please avoid inflammatory material, if possible :-/

Nikolas, there is a good reason why the ASCII art logo is not using colors by default. Many people use FreeBSD with a serial console, and sending colors over a serial port connection is a bit silly: annoying and a waste of precious serial connection bandwidth. This is why the loader logo doesn't use fancy colors by default.

– Giorgos

freebsd-arch@freebsd.org mailing list

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