

## Re: FreeBSD's Visual Identity: Outdated?

**Source:** <http://unix.derkeiler.com/Mailing-Lists/FreeBSD/arch/2004-12/0171.html>

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**From:** Nikolas Britton ([freebsd\\_at\\_nbritton.org](mailto:freebsd_at_nbritton.org))

**Date:** 12/28/04

Date: Mon, 27 Dec 2004 20:45:58 -0600

To: Frank Pawlak <[fpawlak@wi.rr.com](mailto:fpawlak@wi.rr.com)>

Frank Pawlak wrote:

> *This is one of several issues that have been brought up on an almost  
> periodic basis for the past several years. There have been several  
> attempts by various folks, including a rather ambitious one by this  
> author, and all have died because of severe lack of interest. It has  
> been a few years since I have posted to this news group but my advise  
> to you is to give it up. You will only meet with much frustration,  
> apathy, and something along the lines of "if you don't like it fix it  
> yourself".*

I say we keep on rehashing this everyday until someone does it just to shut us up. ;-) Has there ever been an attempt at forming a group so us like minded people "can" fix it ourselves?

>  
> *I consider this very unfortunate, because has some commercial  
> properties that could well be more attractive than other OS'S. The  
> development team just is not interested in this issue. I have fought  
> many a battle in years past over marketing issues with members of the  
> core team and others. OK, everyone lets see you flame throwers.....  
> Wes Petters, Jordan Hubbard, are you out there....;-)*

>  
> *Frank*

>  
> *At 06:57 PM 12/27/2004, Roger 'Rocky' Vetterberg wrote:*

>> *Simon Burke wrote:*

>> *[snip]*

>>

>>>> *2. If it wasn't for the interesting content and structure of the*

>>>> *FreeBSD*

>>>> *website, it would be among the less beautiful. Yes, it serves its*

>>>> *purpose well by being simple and straight to the point. But a*

>>>> *redesign*

>>>> *could offer just the same -- simplicity and accuracy -- without*

>>>> *being*

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>>>> ugly.  
>>>  
>>>  
>>> Aesthetics are not everything, the web site does what its supposed to  
>>> do. Also i actually like how it looks.  
>>> A lot of people have strong feelings about all these all singing all  
>>> dancing webistes. There is just no need. Keep it simple and easy to  
>>> navigate around thats all thats really important. If the aesthetics  
>>> really matter more than function to such people who use BSD then they  
>>> would probably be not using BSD but either windows or linux, where you  
>>> have a nice pretty GUI to look at all the nice pretty sites.  
>>  
>>  
>> This is where I think a lot of people simply does not understand the  
>> problem.  
>> Im a FreeBSD user. I like FreeBSD because it does not have all the  
>> flashy installers and pretty GUI's that many linux distros seems to  
>> have today. But still, Ive been screaming for years for someone to  
>> improve the website. Why?  
>> Anyone that has stood in front of a boardroom full of CEO's or  
>> similar and tried to promote the use of FreeBSD in a big organisation  
>> knows why. They might like all the facts about the os, the rock-solid  
>> stability, the lightning-fast performance and its solid reputation as  
>> a server os, but one look at the website and they will run screaming  
>> towards the nearest linux advocate instead.  
>> We, the users, might not care about our image, but if we want to be  
>> taken seriously by the rest of the world we better do something about  
>> it!  
>>  
>> [snip]  
>>  
>>>> 4. There should be some kind of FreeBSD business card and letterhead  
>>>> available to all that support this project.  
>>>  
>>>  
>>> I have to ask why? why would people need such things? that i just dont  
>>> understand  
>>  
>>  
>> Clearly, you have not tried to "sell" FreeBSD to a big corporation.  
>>  
>> --  
>> R  
>>  
>> \_\_\_\_\_  
>> freebsd-advocacy@freebsd.org mailing list  
>> <http://lists.freebsd.org/mailman/listinfo/freebsd-advocacy>  
>> To unsubscribe, send any mail to  
>> "freebsd-advocacy-unsubscribe@freebsd.org"  
>>  
>>  
>>

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>> *No virus found in this incoming message.*

>> *Checked by AVG Anti-Virus.*

>> *Version: 7.0.296 / Virus Database: 265.6.5 – Release Date: 12/26/2004*

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freebsd-arch@freebsd.org mailing list

<http://lists.freebsd.org/mailman/listinfo/freebsd-arch>

To unsubscribe, send any mail to "freebsd-arch-unsubscribe@freebsd.org"