

freebsd-questions: Re: Please don't change Beastie to another crap logo such as

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Source: <http://unix.derkeiler.com/Mailing-Lists/FreeBSD/questions/2005-02/1904.html>

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Date: 02/12/05

Date: Fri, 11 Feb 2005 21:16:55 -0700

To: freebsd-questions@freebsd.org

On Feb 11, 2005, at 8:44 PM, Anthony Atkielski wrote:

> *Robert Marella writes:*

>

>> *As far as the codebase question, he was not the one to bring it up. If*

>> *I can read between his lines, I understand that when you go in front*

>> *of the suits you can't tell them RTFM. You have to explain why FreeBSD*

>> *is head and shoulders above the leader of the pack.*

>

> *Yes. Things to remember if you must present FreeBSD to "suits" (not an*

> *exhaustive list):*

>

> *- You must provide sound arguments and/or hard data to support your*

> *suggestions. "FreeBSD is just great!" will not do.*

>

> *- You must provide costs. "It's free" won't do. Nothing is ever free.*

> *If you don't have costs, either you aren't being serious, or you*

> *haven't done your homework.*

>

> *- You cannot killfile anyone who asks questions that you don't like.*

>

> *- Calling the suits stupid because they refuse to unconditionally agree*

> *with you guarantees failure. Do not throw tantrums.*

>

> *- You must be confident, but not arrogant. Stick to your guns when you*

> *are discussing something that you know to be objectively true, but do*

> *not argue about opinions.*

>

> *- You must know exactly what point you wish to make to the suits, and*

> *you must stick to it. A long discussion of how much you love Beastie*

> *will not impress.*

>

> *- You need to leave documentation with them, including a copy of your*

> *presentation.*

>

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- > – *You need to explain how they will obtain support when something goes*
- > *wrong. "Nothing ever goes wrong!" will not work.*
- >
- > – *You need to explain how FreeBSD will fit in with their IT strategy.*
- > *It's up to you to research this; it is not up to them to figure it out.*
- >
- > – *Don't knock the competition unless you can objectively back up what*
- > *you say (even then, be judicious).*
- >
- > – *Be prepared to address legal issues, such as licensing, patents, and*
- > *copyrights.*
- >
- > – *If you say "If you don't like it this way, go somewhere else," they*
- > *will.*
- >

This is all very well and good, but is irrelevant to the earlier discussion. You are not a Suit we are trying to impress or get to use FreeBSD. You are on a general technical support mailing list and "behavior" here is different than would be in a formal presentation or even official support mechanism.

Chad

freebsd-questions@freebsd.org mailing list

<http://lists.freebsd.org/mailman/listinfo/freebsd-questions>

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