

## Re: New freeBSD logo on freebsd.org

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*Source:* <http://unix.derkeiler.com/Mailing-Lists/FreeBSD/questions/2006-05/msg00945.html>

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- *From:* Kris Kennaway <[kris@xxxxxxxxxxxxxxxx](mailto:kris@xxxxxxxxxxxxxxxx)>
  - *Date:* Wed, 10 May 2006 14:33:14 -0400
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On Wed, May 10, 2006 at 05:47:44PM +0000, cpghost wrote:

On Wed, May 10, 2006 at 05:28:55PM +0200, Erik Trulsson wrote:

Many professional logo design people never even knew about the contest to redesign the logo because it was not posted to the questions list where everyone reads.

Not everyone reads the questions list. Heck, not even all the developers do, due to the low signal/noise ratio here.

Uh-oh! A mindset like this would explain a lot of things. :-(

Fortunately, there *\*are\** developers here who do take users' questions seriously.

You missed the point.

Signal = questions from users about FreeBSD technical support.

Noise = lots of whining about the logo.

On the plus side, if you guys keep it up I'll be able to dramatically improve my view of the S/N ratio by adding those with nothing better to contribute than their indignation to my killfile (some are there already) so I *\*can\** focus on the user questions.

Kris

***Attachment:*** [pgpjJZ4C6n5Am.pgp](#)

*Description:* PGP signature