

Re: Accuweather video mentions VMS (TWICE!)

Source: <http://unix.derkeiler.com/Newsgroups/comp.os.vms/2004-08/0339.html>

From: John Smith (*a_at_nonymous.com*)

Date: 08/06/04

Date: Thu, 5 Aug 2004 23:43:26 -0400

Main, Kerry wrote:

>> -----Original Message-----
>> From: GWDVMS::MOELLER [mailto:moeller@gwdvms.dnet.gwdg.de]
>> Sent: August 5, 2004 9:38 AM
>> To: Info-VAX@Mvb.Saic.Com
>> Subject: Re: Accuweather video mentions VMS (TWICE!)
>>
>> Admittedly, I'm late.
>>
>> Looking only now at the large July 2004 ACCUWEATHER thread,
>> I'd like to point out that there was an earlier mention of
>> that company
>> on comp.os.vms, somewhat surprisingly provoking no responses
>> whatever.
>>
>> Take your favorite time-back machine and check out January 2000,
>> for a post titled "Whatever the weather ..."
>>
>> Oh, I see, it doesn't mention "VMS". Or does it?
>>
>> (If I remember correctly, that was about the time of Northernlight
>> folding, and I had thought then that everyone was eager for new
>> 'publicly visible' VMS places. Maybe times are better now.)
>>
>> Wolfgang J. Moeller, Tel. +49 551 201-1516/-1510,
>> moeller@gwdvms.dnet.gwdg.de
>> GWDG, D-37077 Goettingen, F.R.Germany | Disclaimer: No
>> claim intended!
>> <http://www.gwdg.de/~moeller/> ----- <moeller@gwdg.de> -----
>> <w.moeller@ieee.org>
>>
>
> Wolfgang,
>
> Re: public sites promoting OpenVMS -
>
> Check out full page OpenVMS Customer testimonial ad that appeared in
> WSJ a month or two ago.

comp.os.vms: Re: Accuweather video mentions VMS (TWICE!)

- > <http://www.hp.com/adapt> (select Cust stories, then International
- > Securities Exchange)
- >
- > Also, as you mentioned there are some recent Customer video's that
- > have been made available as well:
- > <http://h71000.www7.hp.com/openvms/brochures/>

Two scenarios for you:

a) Guess what sales would be of Microsoft Windows if Microsoft advertised Windows once every 2 months in one publication.

b) Now guess what Windows sales are given the amount of advertising that they actually do in a wide variety of publications and other media.

HP should advertise OpenVMS somewhere between these two scenarios, tending more towards scenario b).