

Re: VMS marketing opportunity

Source: <http://unix.derkeiler.com/Newsgroups/comp.os.vms/2004-09/0876.html>

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JF Mezei wrote:

> *John Smith wrote:*

>

>>*I want to have about 40 semi's loaded with 3/4" plywood and bottled water*

>>*drive into FLA each week during hurricane season and park in the target*

>>*zones for the week leading up to landfall. Cash sales only. Load your own.*

>

>

> *Or put other businesses out of business by selling the metal grades/louvers*

> *that permanantly fit over the windows or can be lowered over them (and patio*

> *doors) in minutes whenever a storm approaches, as they do in northern australia.*

>

> *Of course, if residents insist in building according to their former*

> *location's look/feel, then they may not wish to have such "decorations" on*

> *their homes, preferring the fake wooden shutters next to the windows, and*

> *having to buy plywood and nail it everytime some storm is threthening their areas.*

Since we are already OT...

There's a lot to be said for observing the traditional building methods in a given area.

When the storms hit the UK in October 1987, I was working 200 miles from home. The customer suggested I went home to check for property damage, but my house was of traditional stone construction, roof included, dating back to ~1830, and in an exposed location at the edge of moorland. I was confident there would be no damage, so didn't alter my schedule, and was not disappointed.

And from a discussion here in 2001

<http://tinyurl.com/66p5a>

"Straying even further OT, 150 years ago they knew how to reconcile flood plains and cheap building land.

They built the house with a suspended floor several feet above flood plain level, and steps up to the doors.

comp.os.vms: Re: VMS marketing opportunity

On the rare occasions it flooded, only the "basement" got wet. The house's owners could sit it out (owning waders would be useful!) or move in with friends on higher ground until the flood subsided. The house and its contents stayed dry. No damage, no rebuilding, no redecorating needed after.

So the problem is basically cheapskate builders saving the cost of a few feet height of wall and/or using construction techniques that can't stand a bit of water sloshing around the base of the building.

I recently saw a row of new, flooded "excutive" homes next to a 19C house sitting pretty with its front door two feet above the flood. Sad, isn't it.

Yours,
Nigel Arnot"